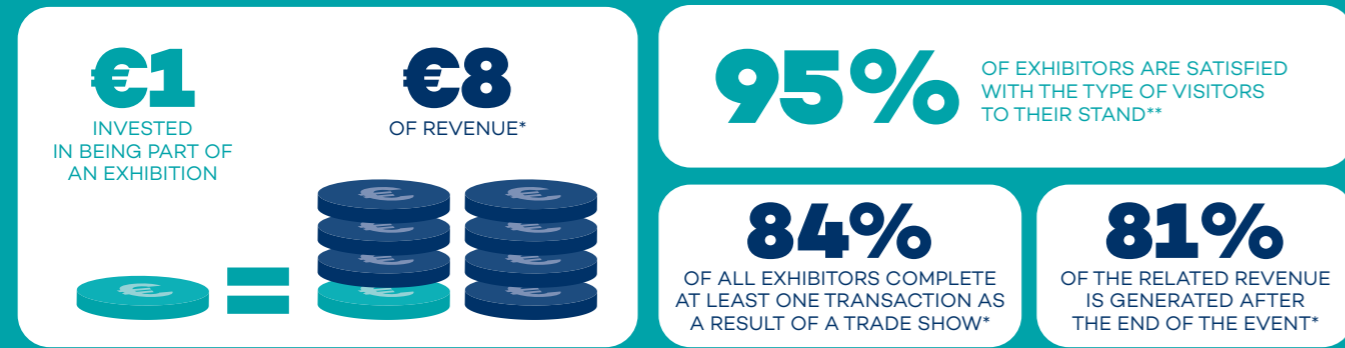


WORTH KNOWING



Sources: *Unimev 2015 - **2018 exhibitor survey

KEY BENEFITS OF THE EXHIBITION

NEW FOR 2020 → EXPANDED PROGRAMME OF TALKS

Talks will be staged at the heart of the exhibition; admission to these will be free, with no booking required. Simultaneous translation of all talks will be available for visitors.

Programme under construction

EXPORT MEETINGS

help you locate internationally

BUSINESS APPOINTMENTS

nurture sales contacts

ONLINE EXHIBITOR SERVICES

facilitate your presence at the 2020 edition

MEDIA RESOURCES

raise the profile of your brand and give you maximum visibility

“ WHAT THE EXHIBITORS SAY

We've been exhibitors at the event for two years now; it's a real showcase for our products and our company, and a good way of getting to know our clients and partners better.”

Yuduo Wang, Business Developer, BYD

“ The event is an excellent way for us to meet our clients, listen to their concerns, and garner their ideas and feedback; this then serves to enrich our innovation. This in turn allows us to offer solutions geared to market needs and anticipate forthcoming trends.”

Owen Griffith, Managing Director, Transport Intelligence Business Unit, Flowbird

BOOK YOUR STAND!

For more details, contact your dedicated sales officer

SABRINA BENDRIS

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Tel +33 (0)6 43 30 99 59

Organisers:
GIE Objectif transport public
GIE Groupement des Autorités Responsables de Transport
GART | UTP
Union des Transports Publics et Ferroviaires

In collaboration with:
UITP EUROPE
Union of Urban and Metropolitan Transport Authorities

Supported by:
APTA AMERICAN PUBLIC TRANSPORTATION ASSOCIATION

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The business event for mobility stakeholders

TRANSPORTS PUBLICS – now known as EUROPEAN MOBILITY EXPO

In the space of just fifteen years, *Transports Publics, the European Mobility Exhibition*, has become a not-to-be-missed event for professionals in the sector, reflecting its vibrancy and growth.

At the same time, public transport itself has undergone profound changes, disrupting the traditional players and leading to the emergence of new entrants. To keep step with the changes in our sector and continue developing mobility for the twenty-first century together, our event is getting a new name: *European Mobility Expo*.

THE EXHIBITION IN FIGURES

>**11,000**
participants

>**60 countries**
represented

>**250**
exhibitors

>**30,000 sqm**
of exhibition space

>**150 journalists**
from across Europe

>**12 organisations**
from Europe and beyond

A 2020 EDITION BRIMMING WITH CONTENT TO BOOST YOUR IMAGE

European Mobility Expo invites you to be part of a variety of high points during the event, casting the spotlight on your enterprise:

Experts' Forum slots: focus on your brand for 30 minutes, for you to organise as you wish, with a captive audience of visitors.

The Mobility Innovation Awards – reserved for exhibitors, this contest offers entrants and their innovations an opportunity for greater recognition.

The European Talent in Mobility Awards honour women and men working to improve public transport and sustainable mobility in Europe.

The Smart Move Challenge contest is especially for startups seeking help to develop their concept.

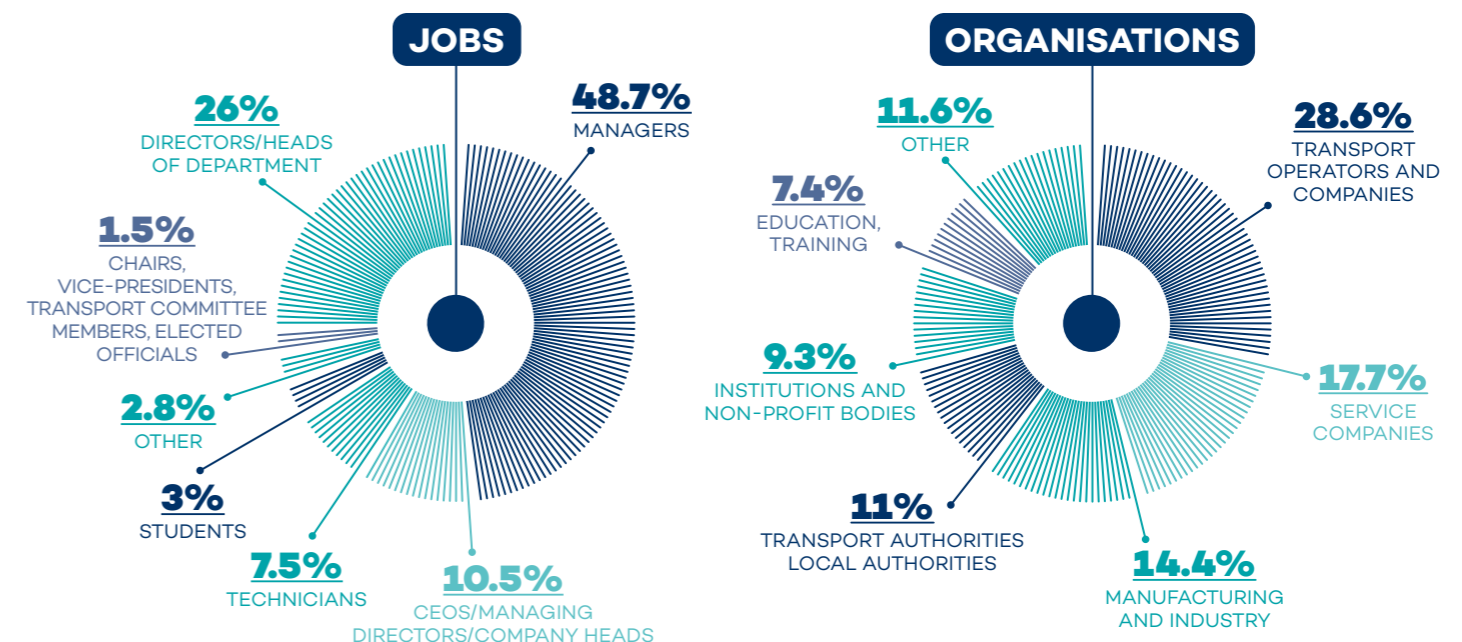
HAMBURG: SPECIAL GUEST CITY

With a population of 1.8 million, Hamburg is Germany's second-largest city and Northern Europe's biggest transport and logistics hub.

Hamburg has long been a driving force for innovative mobility solutions; today, the city is home to a total of 28 transport operators, carrying 784 million passengers between them in 2018 on 763 different bus, train, and ferry services. A growing number of innovative

projects in Hamburg are transforming the city into a real-life mobility lab. The metropolis is the leading German city in e-infrastructure and promotes state-of-the-art technologies to become a showroom for innovate mobility and logistics solutions.

VISITOR PROFILE



REASONS FOR ATTENDING

70%
FINDING OUT ABOUT INNOVATIONS

70%
MEETING PROFESSIONALS

50%
SEEKING INFORMATION

30%
PROSPECTING