

2022
JUNE
7-9
PARIS

**EUROPEAN
MOBILITY
EXPO**

**Create
business
opportunities**

**Share
your
experience**

**BOOK YOUR
STAND NOW**
eumo-expo.com

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The business event for mobility stakeholders

THE EXHIBITION IN FIGURES

>11,000
participants

>60 countries
represented

>250
exhibitors

>30,000 sqm
of exhibition space

>150 journalists
from across Europe

>12 organisations
from Europe and beyond

EUROPEAN MOBILITY EXPO INVITES YOU TO PUT YOUR BUSINESS IN THE SPOTLIGHT BY BEING PART OF A RANGE OF SPECIAL EVENTS THROUGHOUT THE EXHIBITION.

Experts' Forum slots: focus on your brand for 30 minutes, for you to organise as you wish, with a captive audience of visitors.

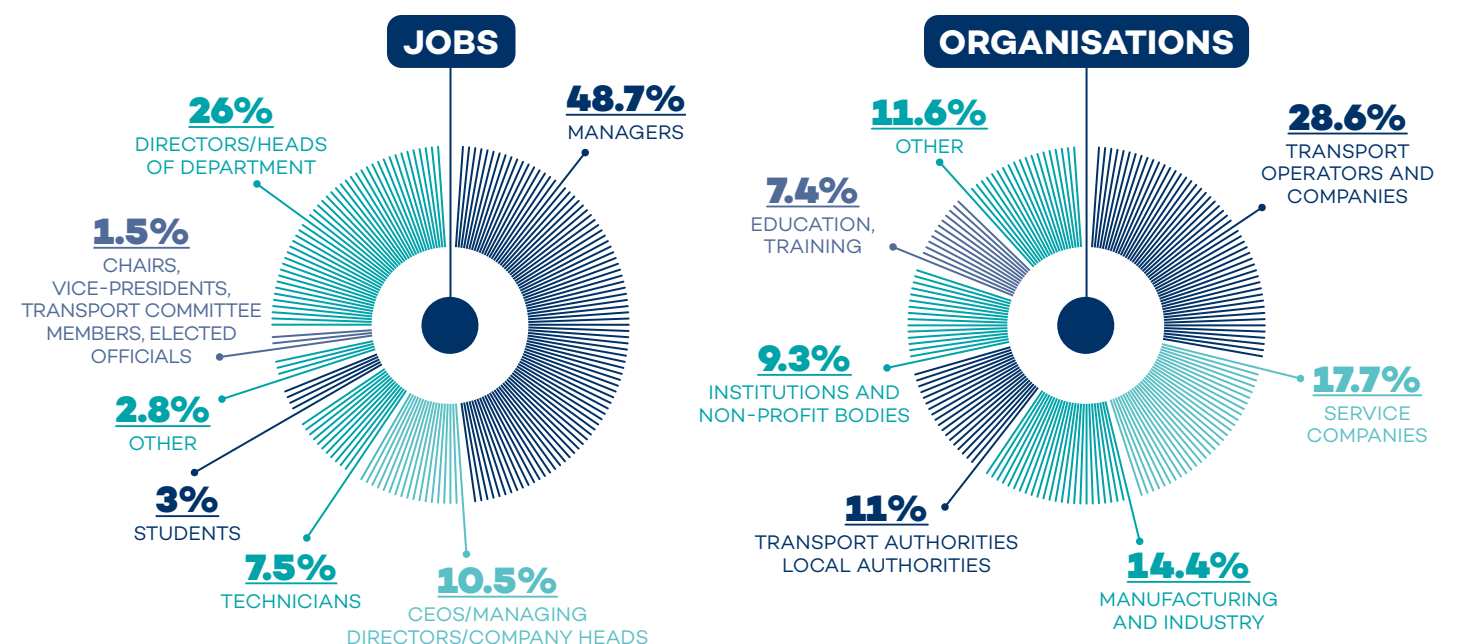
The Mobility Innovation Awards – reserved for exhibitors, this contest offers entrants and their innovations an opportunity for greater recognition.

The European Talent in Mobility Awards honour women and men working to improve public transport and sustainable mobility in Europe.

The Smart Move Challenge contest is especially for startups seeking help to develop their concept.

Save the date: let's get together in June 2022 for a new, packed edition!

VISITOR PROFILE



REASONS FOR ATTENDING

70%
FINDING OUT
ABOUT INNOVATIONS

70%
MEETING
PROFESSIONALS

50%
SEEKING
INFORMATION

30%
PROSPECTING

WORTH KNOWING

€1

INVESTED
IN BEING PART OF
AN EXHIBITION

€8

OF REVENUE*



95%

OF EXHIBITORS ARE SATISFIED
WITH THE TYPE OF VISITORS
TO THEIR STAND**

84%

OF ALL EXHIBITORS COMPLETE
AT LEAST ONE TRANSACTION AS
A RESULT OF A TRADE SHOW*

81%

OF THE RELATED REVENUE
IS GENERATED AFTER
THE END OF THE EVENT*

Sources: *Unimev 2015 - **2018 exhibitor survey

KEY BENEFITS OF THE EXHIBITION

EXPORT MEETINGS

help you locate
internationally

BUSINESS APPOINTMENTS

nurture sales
contacts

ONLINE EXHIBITOR SERVICES

facilitate your
presence at
the 2020 edition

MEDIA RESOURCES

raise the profile of
your brand and
give you maximum
visibility

→ NEW FOR 2022: EXPANDED PROGRAMME OF TALKS

Free talks, streamed live and open to all visitors. Simultaneous translation of all talks will be available for visitors.

Programme under construction

“WHAT THE EXHIBITORS SAY

We've been exhibitors at the event for two years now; it's a real showcase for our products and our company, and a good way of getting to know our clients and partners better.”

Yuduo Wang, Business Developer, BYD

“The event is an excellent way for us to meet our clients, listen to their concerns, and garner their ideas and feedback; this then serves to enrich our innovation. This in turn allows us to offer solutions geared to market needs and anticipate forthcoming trends.”

Owen Griffith, Managing Director, Transport Intelligence Business Unit, Flowbird

BOOK YOUR STAND!

For more details, contact your
dedicated sales officer

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Organisers:

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Groupement des Autorités
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